



**THE SOCIAL IMPACT
PROFESSIONAL'S**

BRAG BOOK

*with prompts to help you celebrate
your impact*



BELIEVE :in: YOURSELF

First and foremost: **THANK YOU**. Thank you for all the great work you do. For all the impact you have in your community. And for saying yes to taking a moment to celebrate yourself. **You deserve it**. Community leadership can be a thankless job. The notion that “there’s no I in TEAM” rings very true when it comes to serving your community. Yes, teamwork is important. *But* that doesn’t mean that your meaningful contributions should go unnoticed and shouldn’t be celebrated.

This book was created specifically for social impact professionals like yourself. This book is meant to help you celebrate who you are and how YOU have supported change in the world. Use it as many times as you’d like, and enjoy this opportunity to amplify just **how incredible your impact is**, and make sure to share this proudly with those around you!



Loretta Turner

Founder, [Do-Good Leadership Collective](#)

QUANTITATIVE



Use the spaces below to articulate your impact through numbers. This may include how many people you've reached or supported, how many dollars you've raised, the number of years you've served, or lists of things you've accomplished, contributed, or created.

of _____ = _____

of _____ = _____

of _____ = _____

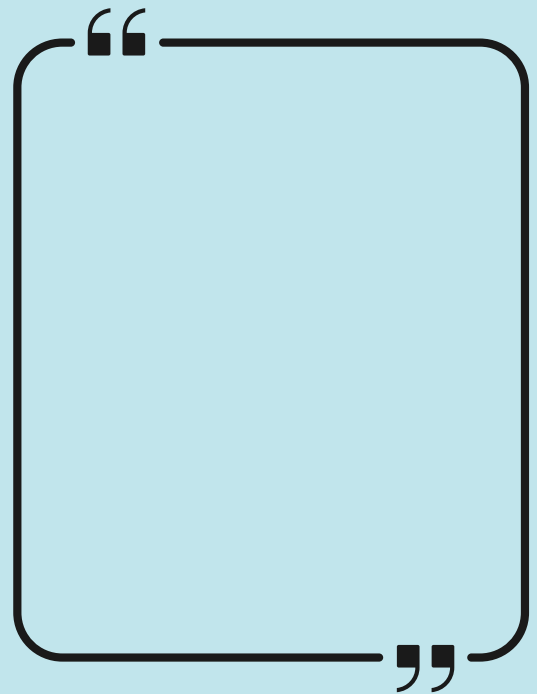
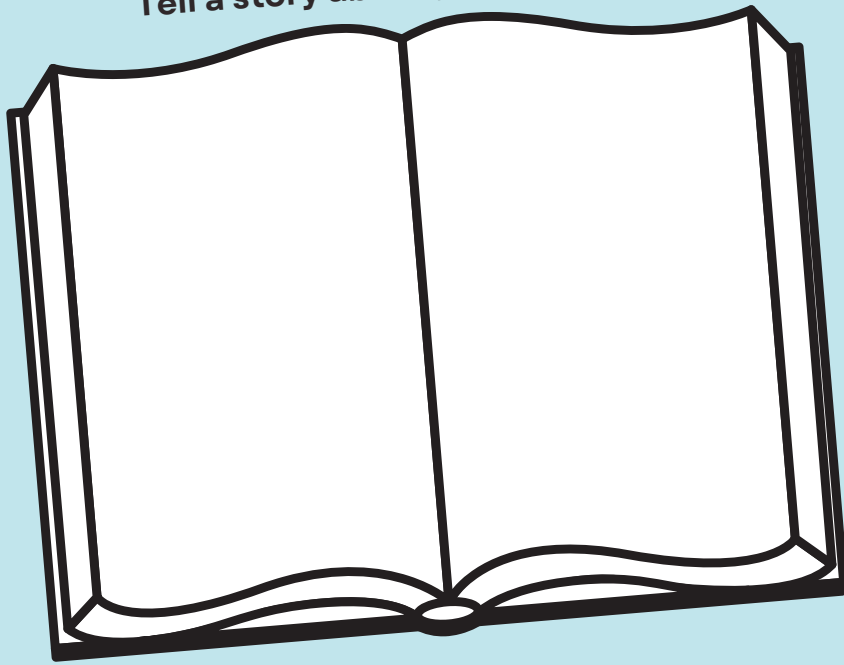
List of things I've



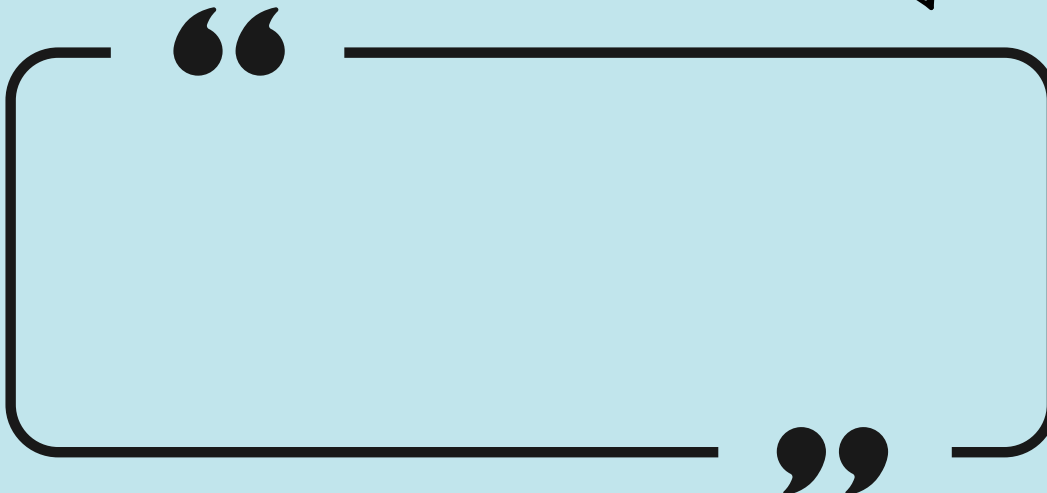
QUALITATIVE

Use the spaces below to articulate your impact through stories and words. This may include the ways you've witnessed change in your community, thanks in large part to your hard work. It may include stories of impact, or feedback you've received from people who have worked with you directly.

Tell a story about your impact



Positive feedback you received!



HOW WILL YOU SHARE?



Don't keep your good work a secret from the world!
List 5 ways you will share your impact so that your community knows
just how much good you do:

- _____
- _____
- _____
- _____
- _____

Share this with a friend who deserves to celebrate their work!